

## **2023 Commercial Producer of the Year (Pembina Triangle Assoc.)**

### **B2 Cattle Co.**

#### **Lyndon and Laurelly Beswitherick**

B2 Cattle Co. started nearly 30 years ago in the Austin, MB area as a transition away from Beswitherick Farms, a generational dairy operation. We are a mixed grain and commercial cattle operation farming in the Arizona district. Our first Simmental bull was bought from Mel Johnston to cross with our Hereford influenced cows, and we have never looked back.

Our herd consists of Angus x Simmental cattle which we breed for efficiency on our native pastures, milking quality, mothering ability, and temperament. We are a cow/calf and backgrounding operation, as well as raising quality replacement heifers for many customers, both new and repeating.

B2 Cattle Co. focuses on quality new and proven genetics to maintain the quality of the herd while being able to change with the buyers trends. We use AI technology on our heifers and some of the top matrons of our herd, while purchasing top quality bulls, bred heifers, and cows to integrate into the herd. We maintain a high-health herd and purchase from like-minded farms to keep the quality consistent for our buyers, as they are always seeking out our animals when we market them.

We have bought many fleckvieh, fullblood, reds and blacks throughout the years with direct lines going back to WFL Westcott, Day 12 O'Clock High, Great Guns Moses, WFL Absolute, Wheatland Final Affair, Wheatland Kill Switch, Wheatland Circuit Breaker, and KOP Crosby, to name just a few.

We have purchased many quality animals from many members of the Pembina Triangle Simmental Assoc., as well as from across all of Manitoba, and are very humbled to be receiving this award. B2 Cattle Co. will continue for many decades to come as the next generation on our farm is now making their presence known in the cattle industry, and we couldn't be prouder to be working alongside our children on our operation.